

**Karl Delgadillo** – Toronto, Canada - 416-785-2052 /  
**mevaser@hotmail.com**

## Online Producer / Web Developer & Designer / SEO

**PROFILE:** Dynamic and successful Web Designer / Developer looking for long and short-term web, Internet / intranet projects and assignments utilizing my eleven years of experience using xHTML, HTML, JavaScripts, CSS, PHP, ASPX.NET / MS SharePoint, Flash programs / Fireworks, Photoshop and MS Office. Background in building and updating web sites, taking new sites from concept to implementation. Research projects and general business Internet consulting.

### **EXPERTISE:**

- Web Design, Management, & Site Architecture (tableless designs)
- Information Architecture, and artist / designer interface.
- Content Production, Search Engine Optimization, Keywording, Meta tag Development.
- Email Marketing, Custom Designed E-mails, Newsgroup Promotion.
- Web Graphics, Favicon design, and Audio & video.
- Fluent in English, Spanish. Experienced working in 14 different spoken languages.
- Team builder with strong customer service focus. Highly effective communication skills.

### **ACHIEVEMENT AREAS:**

#### **Business & Finance Industry**

**Online Producer (Web Producer)** at Canadian Broadcasting Corporation (CBC) - <http://cbcnews.ca/ormistononline>. Web Site Development, Graphic Design, XHTML, CSS, JavaScript, Video and Audio editing.

**Regional Web Developer** for CBC (Canadian Broadcast Company) Winnipeg and CBC Saskatchewan. Web Site Development, Graphic Design, XHTML, CSS, JavaScript, Video and Audio editing. Travel to meet individuals needs, and kept two regional sites at the same time.

**BMO Bank of Montreal Online** - Information Security (Intranet)  
.NET / SharePoint Server, ASPX.NET, Web Site Development, Graphic Design, HTML, JavaScript, and CSS Programming. English, French.

#### **Information technology Industry:**

[www.eTrainingOnline.ca](http://www.eTrainingOnline.ca)

Content Production, Keywording, Meta tag development.

#### **Prime Tech Institute**

Web Designer / Developer Instructor. Instructed students on how to create web pages on HTML coding, CSS and JavaScript. Lectured on sites specifications and planning essentials.

#### **Government & Public Industry**

Town Hall Markham

Web Site Development, Graphic Design, HTML, JavaScript, and CSS.

#### **Colegio RKP (Robert Kennedy Preparatoria) High School**

Web Site Development, Graphic Design, XHTML, CSS, JavaScript, Search Engine Optimization, Keywording, and Meta tag development. Spanish.



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### **Social & Community Industry**

Kehilot - Congregaciones Judías Mesiánicas de las Américas  
Web Site Development, Graphic Design, XHTML, CSS, JavaScript, Ajax, Search Engine Optimization, Keywording, Meta tag development, and Customizes email-marketing campaigns.

**APPLICATION SOFTWARE EXPERIENCE:** .NET / MS SharePoint, MS FrontPage, Macromedia DreamWeaver, Fireworks, Flash Programs, Photoshop, Acrobat and PDF creators, MS Office (Word, Excel, Outlook, Power Point), Various FTP applications, Windows Movie Maker, ArcSoft, Search engine submission programs, and web marketing.

### **RELATED EMPLOYMENT:**

#### **Independent Contractor**

[www.mevaser.com](http://www.mevaser.com), 2006-Current.

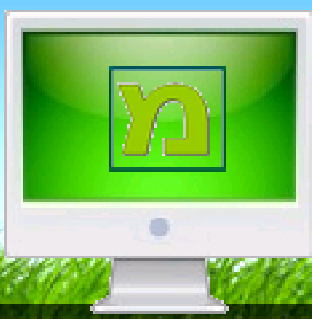
Independent Contractor creating and maintaining visually and interactive Websites. Web and Graphic Designer / Researcher / Search Engine Optimization, keyword, content writer, online marketing, Google sitemap generation. Designs, updates and maintains several websites, using XHTML, CSS, JavaScript, XML, Ajax, and forms. Product release / quality assurance / bug reporting & tracking experience. Translating from Spanish to English, or English to Spanish (up to 14 different spoken languages). Designing logos, business cards, brochures, computer repairs, and eBay listing services, etc.

#### **Web Developer / Intranet Designer:**

**Online Producer (Web Producer)** at Canadian Broadcasting Corporation (CBC) - <http://cbcnews.ca/ormistononline>. Responsible for the programming and production of the website for CBC Ormiston Online, the network's guide to the election 2008 on the Web. Within this position I managed the day-to-day tasks of publishing a wide variety of Web content across the entire site, from our own growing range of original content. Daily responsibilities included publishing and formatting news articles, Blog posts, videos to be streamed online and interactive content on rolling deadlines. In addition, as Online Producer I was responsible for updating the home page throughout the day and working with the staff of CBC reporters and editors to produce special reports and packages. They needed someone who was capable of demonstrating solid understanding of the fine art of packaging and presenting content online via graphic design, and Search Engine Optimization. Developed appropriate presences for CBC Ormiston Online within online communities and the social media spaces (Twitter, Facebook, YouTube). Trained and supported web content contributors, internally.

CBC (Canadian Broadcast Company) Winnipeg and CBC Saskatchewan (Regional site) **Current**. Presently working with CBC Winnipeg as a web designer, job includes maintaining, updating website. Designing new layout pages, HTML Development, CSS, JavaScript, Video and Audio editing presentation/designs etc. Able to customize, develop and maintain brand the site based on the requirements document.

BMO Bank of Montreal Online - Information Security (Intranet) Implement new features and requested functionality from the Information security staff. Researched, and managed projects of the corporate intranet. Experienced configuring SharePoint, customizing templates and web parts and developing .Net applications that are integrated within SharePoint. Able to customize, develop and brand the site based on the requirements document. Knowledge of French essential. Excellent working knowledge of HTML, CSS, JavaScript and graphic design was required.



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**Web Manager and Director of Online Communities**

Kehilot - Congregaciones Judías Mesiánicas de las Américas.

Created web design / graphics, user interfaces, icons, CSS, colour schemes, templates and layouts for use in web and multimedia projects, ensuring site-wide colour and typeface standards and consistency. Strong online communication skills via email, forums and other methods. Executed linking campaigns. Worked with the marketing team to ensure the web strategy dovetails with the online and offline marketing strategy. Used of xHTML, CSS, JavaScript, Ajax, XML, and Search Engine Optimization (including Google sitemap generation). Requires knowledge of English, Spanish, Portuguese, French, Italian, and Hebrew.

**CMY**, Toronto, Ontario. Web and Graphic Designer / Developer / Researcher / Desktop Publisher, also a number of office duties. Designed, Developed, and updated and maintained CMY's large Website. Created graphics used Javascript, CSS, and DHTML and much more. Created visual design, including typography, visual concept, logo, icon and navigation design for the Web. Ensure that Web page designs are consistent with Corporate Identity guidelines. (Managed this site for seven years in 14 different languages).

**ADDITIONAL SKILLS:**

Strong working computer maintenance - clean up, virus / spyware removal / hard drive maintenance, etc.

**OTHER INTEREST:**

Creates non-profit websites for special groups in third world countries.